



PRESS RELEASE

Media Contact:
Melanie Green-Karol
Director of Sales and Marketing
PH: (703) 608 – 7965
MGreenKarol@BasheerAndEdgemoore.com

Contemporary Website Given Top Distinction at 2017 Great American Living Awards

Tysons Corner, VA (October 9th, 2017) – Basheer & Edgemoore was honored with the highest recognition at the 2017 Great American Living Awards (GALA) on Thursday, October 5th, at the McLean Hilton in Tysons Corner, VA. Established in 2009, these awards annually observe the personal and company-wide achievements of the Washington D.C. Metropolitan area's top Real Estate professionals through their work in the fields of Sales, Design, Architecture and Marketing.

This year, Basheer & Edgemoore received the following accolade:

Best Marketing Materials: Best Website – Local Builder

The new corporate website was created in 2017 with a contemporary, interactive design to fully engage the consumer audience with an immersive look into Basheer & Edgemoore's elegant and sophisticated styles that define their brand. Through full-screen photography and videography that includes home & community tours, interactive siteplans & floorplans; as well as model and local area galleries, users gain direct insight into each distinctive community before visiting. Recognizing the importance of accessible information in a layout that is easily navigable, the website was also optimized for mobile devices to allow for a similarly enjoyable experience by anyone perusing the site while on-the-go. For more information on Basheer & Edgemoore, their communities, or to view the webpage in its entirety, please visit: www.BasheerAndEdgemoore.com.

Basheer & Edgemoore is the recipient of a myriad of industry awards and remains dedicated to providing quality communities with elegant and luxurious homes that are both livable and enviable. With an uncompromising commitment to building beautiful and memorable destinations, Basheer & Edgemoore continues to elevate and inspire the industry to greater achievements and provides homebuyers with a place they proudly call home.

###